JUDICIAL TRAINING INSTITUTE

WORKSHOP ON LEADERSHIP SKILLS

Topic: Making Effective Presentation at Conferences

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CONFESSIONS OF A PUBLIC SPEAKER



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ROB BIESENBACH

What is a Conference?

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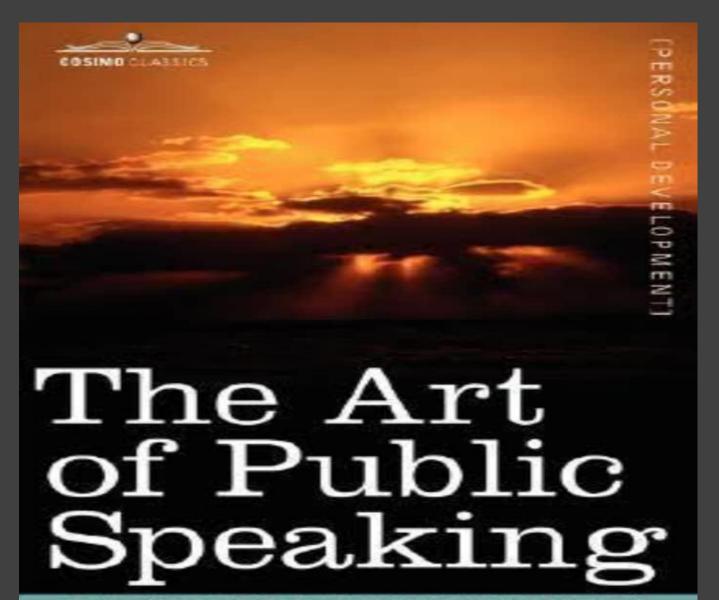
- A meeting of two or more persons discussing matters of common interest.
- A large formal meeting at which there are groups of talks on a particular subject.
- A small private meeting for discussion of a particular matter.

What is a Conference?...Cont.

• An event where a number of people come together to discuss or share information.

A meeting of minds.

• The place where people talk or confer about a chosen topic.



DALE CARNEGIE & JOSEPH BERG ESENWEIN

Making an Effective Presentation

What is Effective Presentation?

- Effective presentation is the delivery of the message in such a way that the objective of the delivery is achieved.
- It include the target audience, receiving and understanding what the message is, and acting on it as appropriate

What is Effective Presentation...Cont.

- Presentation is part of communication skills and is crucial for the success of not only the presenter but for the occasion that is under Perview.
- Researchers have indicated that rise of an individual to the top depends among others on the ability to communicate effectively.
- Presentations may be informal, during conversations or a formal, where people
 are required to prepare to be able to present and achieve the objectives of the
 presentation.

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The Ability to Communicate Effectively.

The ability to communicate effectively involves,

- ✓ Preparing for the communication
- ✓ Collecting the relevant data
- ✓ Speaking or writing as appropriate.
- ✓ Listening.

N.B: Even if one was simply going to speak, listening to the target audience is important in successful communication.





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Components of an Effective Presentation.

- Effective presentation has three components:
- ✓ Preparing before the presentation
- ✓ During the presentation
- ✓ After the presentation

Pre-Presentation

Define Your Objectives.

Clearly determine the purpose of your presentation

Establish conference objectives- Vision and goals of the conference.

Review conference guidelines and requirements.

Pre-Presentation....Cont.

• Prepare a concise outline of your presentation.

Organize your content logically.

Submit abstract and presentation materials on time.

Prepare Abstract-approximately 250 words

Pre-Presentation...Cont....

- Confirm presentation details (date, time, room).
- Know your Audience. Research the conference attendees and tailor your message.
- Design engaging visual aids: Use images, charts, and graphs.
- Practice, practice, practice: Rehearse your presentation several times.

FORBES COLUMNIST

SPEAK NO FEAR



Go from a nervous, nauseated, and sweaty speaker to an excited, energized, and passionate presenter

MIKE ACKER

During Presentation

• Check out Venue before presentation. If possible check for gadgets, lighting, podium, project screen.

Arrive at Venue on time. Don't rush

Have your presentation materials ready if you are to use equipment

During Presentation...Cont.

- Start strong: Hook your audience with a story, statistic question, or quote.
- Maintain eyes contact: Engage with your audience. Don't look directly
- Vary tone and pitch: Add emphasis and keep audience interested.
- Use body language: Confidently use gestures and posture.
- Encourage interaction: Ask questions, solicit feedback.

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-CHRIS MATTHEWS, Hardball

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Stand Like LINCOLN

Œ.

JAMES C. HUMES

✓ Introduction

✓ Main Body

✓ Conclusions and Recommendations

Introduction

Clearly define presentation objectives.

• Show presentation format.

Main Body

Organize content logically and chronologically.

Bring out gist limit issue point to five (05) maximum Eight (08)

Use visual aids (slides, videos, props) effectively.

Conclusions and Recommendations.

- conclude Presentation in line with objective.
- Practice, practice your presentation.
- Time yourself.
- Make recommendations in line with conclusion.

Actual Presentation

Arrive early to set up and test equipment.

Start on time and respect time limits.

• Speak clearly, confidently, and at moderate pace.

Use simple language

Actual Presentation....Cont.

Use short sentences.

• Engage audience with eye contact, body language.

Handle questions and comments professionally.

Visual Aids

- Keep slides concise, clear and visually appealing.
- Use fonts, colors, and images consistently.
- Avoid clutter, jargon, and unnecessary data.
- Practice using visual aids during rehearsal.

Handling Questions

- Anticipate questions: Prepare responses.
- Listen attentively: Understand the question.
- Respond confidently: Avoid filler words (um, ah).
- Don't be afraid to say "I don't know".

Common Mistakes

Common Mistakes

- Reading from notes or slides.
- Speaking too quickly or softly.
- Lack of eye contact.
- Poorly designed visual aids.
- Failure to engage audience.

FOCUS ON THE WEAK POINTS OF YOUR VOICE



Conference Specific Tips

Conference Specific Tips

- Familiarize yourself with the venue.
- Arrive early to set up.
- Network with attendees.
- Be prepared for technical issues.
- Follow conference guidelines.

DISCOVER
THE SECRET TO
GETTING THROUGH
TO ABSOLUTELY
ANYONE

JUST 1StC11

MARK GOULSTON

FOREWORD BY

Keith Ferrazzi
AUTHOR OF NEVER EAT ALONE
AND WHO'S GOT YOUR BACK

99

Thank You For Listening